

COVER

- The cover features Kristen McMenamy.
- It mentions the return of the iconic 90's model.
- Styling : Carlyne Cerf de Dudzeele
- Photography : Steven Meisel
- Makeup : Pat McGrath
- Hair : Guido
- Kristen wears a hooded jersey sweatshirt by Gucci.
- The covers also features text about -
 - The world's best eco spas
 - Interview with afrobeats superstar Wizkid
 - Sustainable designers
- The cover has minimal text.
- The cover image is a portrait shot with a mix of cool and warm tones.



CONTRIBUTOR'S PAGE

- This page is called "Notices"
- It introduces the special contributors who worked on certain contents of the magazine.

First introduction - Osman Yousefzada, Designer and Artist. A brief introduction about his story in London.

Second introduction - Model Amber Valletta. Who is the guest beauty director for this sustainability issue.

Third introduction - The iconic stylist Carlyn Cerf de Dudzeele. Carlyn talks about styling Kristen and working with Steven Meisel.



It includes the images of the contributors and a brief introduction about them and their work for the issue.

The names of the contributors is in bold letters and the rest is italics.

Fifth & 6th introduction - vogue.com editor Chioma Nnadi who interviewed Wizkid with Photography by Micaiah Carter.

Fourth introduction - Photographer Sharif Hamza. He talks about his photoshoot giving tribute to East Asian women.

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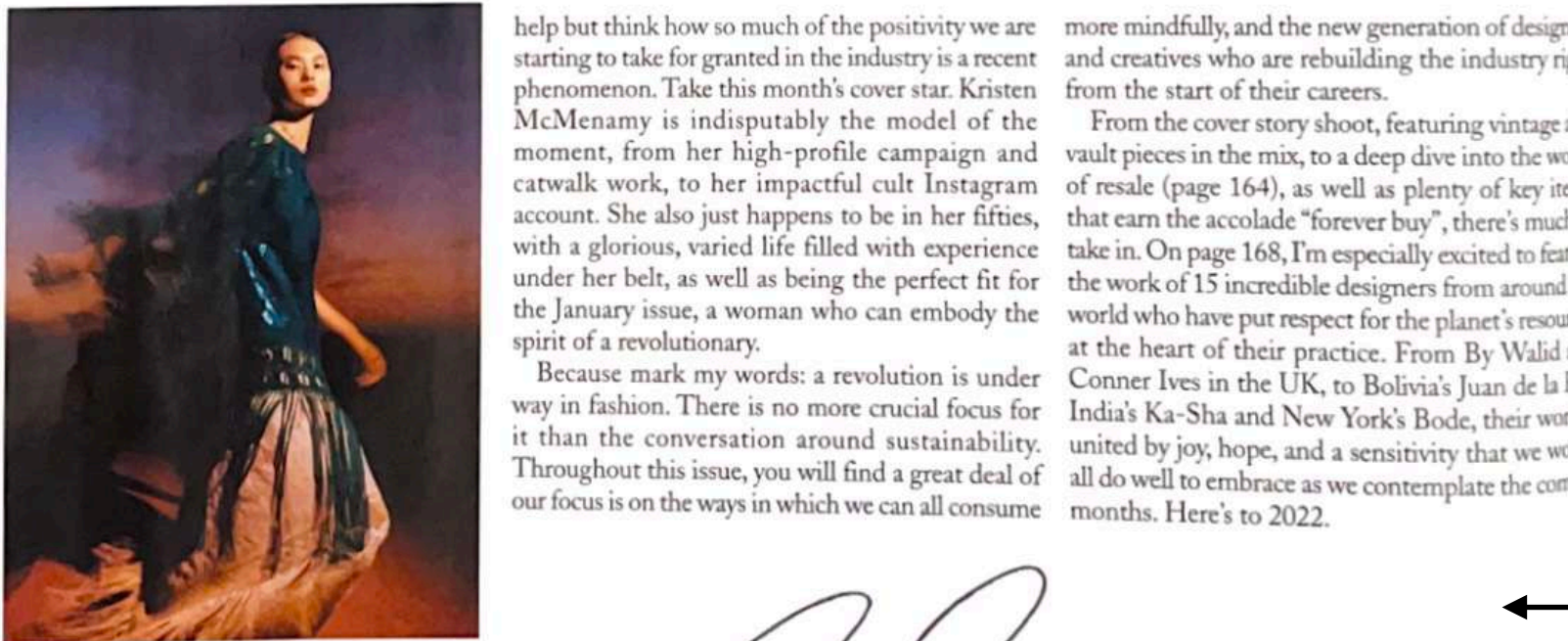
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EDITOR'S LETTER



Edward Enninful

The editor's letter is divided in two pages.

The first page

- Edward Enninful's statement starts with the words "As a new approaches..." which is kept much larger in size than the rest of the paragraphs and the font is in italics.
- A picture of Edward is placed beside the paragraphs.
- Covering more than half of the page is Kristen McMenamy's (who is also the cover star) photograph. It is left aligned but covers almost the whole page in width. I feel this looks good and relevant as Edward talks about Kristen in his letter.

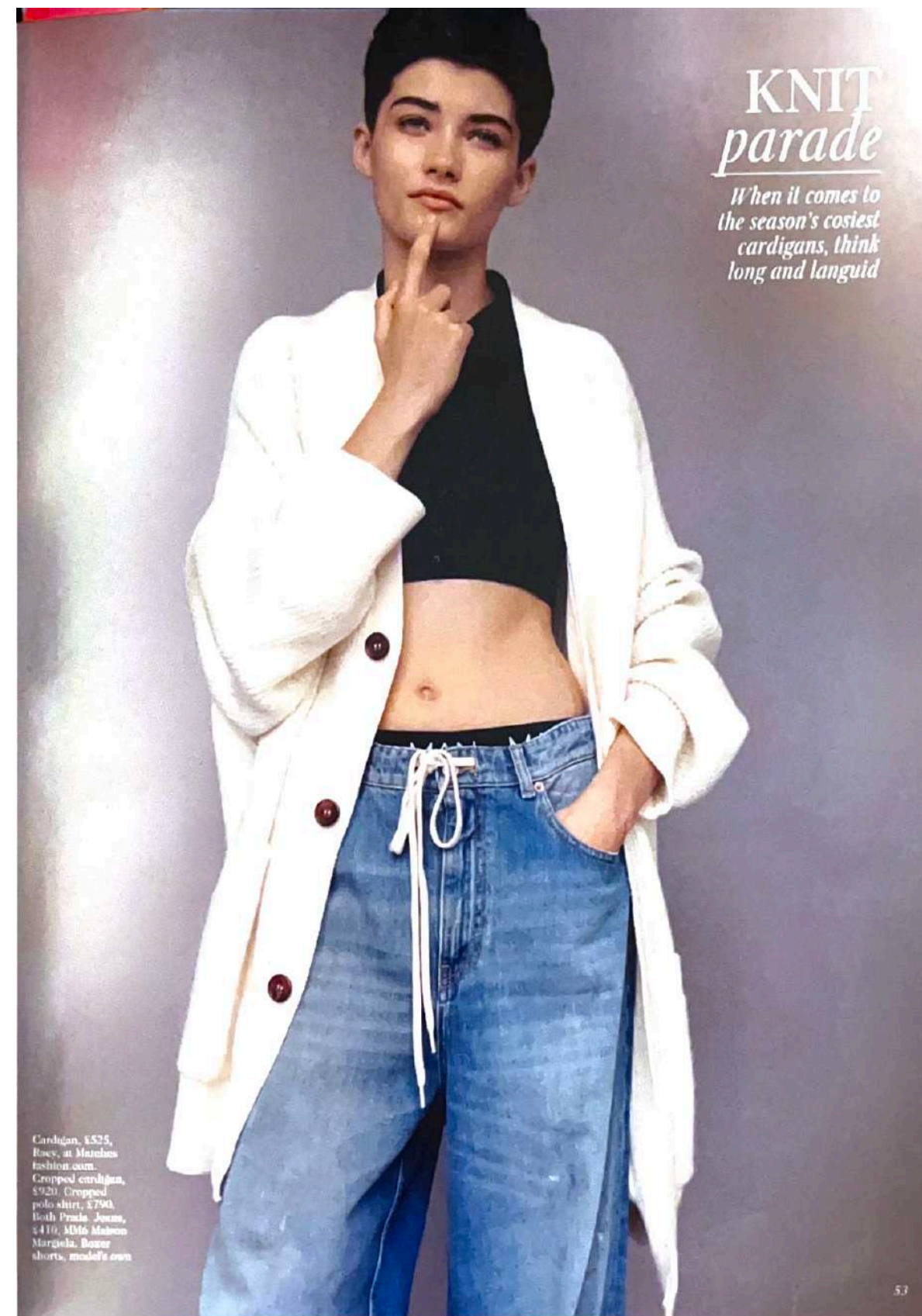
The second page

- Two pictures from the sustainable designers feature.
- A picture of Wizkid with the picture descriptions and page numbers above that.
- Continued paragraph from the previous page. He continues talking about Kristen and other features of the magazine.
- The letter ends with Edward's signature at the bottom of the page in a larger size.

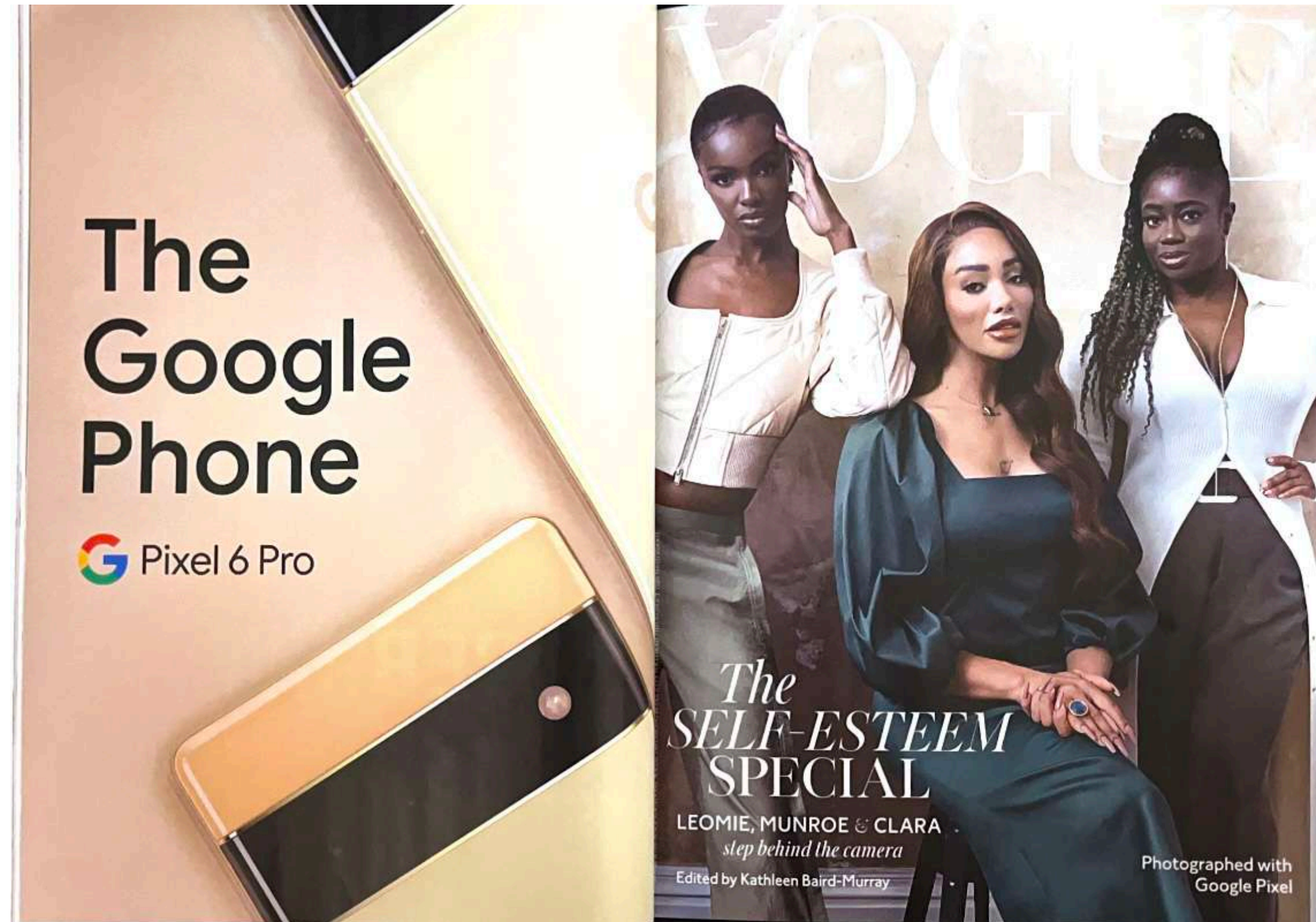


TRENDS PAGE

- Trends pages include -
- Styled images of models in the latest trends by magazine stylists.
- Different products with the brand names and prices.
- How to style products and different styles together. Mentions latest trends.



ADVERTORIAL



- An advertorial is commissioned by a particular brand and only products of that brand is used for that particular feature/shoot.
- In this issue, Google pixel 6 pro is being advertised with multiple images shot in that phone.

Photographs by Danny Kasirye.
Styling by Julia Brenard

SELF IN FOCUS

Can a photo ever really represent you? Is a picture truly worth a thousand words? In a one-of-a-kind partnership with Google Pixel and Vogue, we invited three modern tastemakers to step behind the camera of the Google Pixel 6 to provide answers to these questions and share their unique view on how authentic images connect us all

AT SOME POINT in all of our lives, we've all likely paused to ponder our self-worth. The answers to big life questions – who I am? What makes me uniquely me? – have always been complex mental terrain to navigate. However, in the age of social media, these musings have been taken to a whole new level. Unattainable beauty standards are far from new, though the adverse impacts of our now perfectly pruned selfie culture, on self-image and in turn self-esteem, are now undeniable. Increased exposure to "perfected" images has provided a pipeline to unrealistic expectations, that oftentimes set us up to feel self-critical or inadequate.

Despite the effects of this shift towards a hyper-focused grading of oneself, it would be disingenuous not to acknowledge the role that smartphones and the sharing of photos have had on society's relationship with personal imagery. Nevertheless, there is a plus side. Armed with mini cameras nestled into the palms of our hands, now more than ever, we can hone in on, and amplify, authentic representations of all cultures and creeds.

This balanced intersection between true representation and technology has been integral to the creation of the Google Pixel 6 – dubbed "the world's most inclusive camera" thanks to its reimagined features, which allow for authentic visual representation from the core of the device.

Powerful photos are vital, for they tie us to memories and lovingly bind us to candid representations of our truest selves. In a totally unique portrait series, in partnership with Google Pixel, *Vogue* invited three of the most inspiring creative minds to use the Pixel 6 to capture one another. The inspirational line-up – activist and model Munroe Bergdorf, model Leomie Anderson, and broadcaster Clara Amfo – lent their unparalleled perspectives to this new creative endeavour – becoming the people both behind, as well as in front of, the lens.

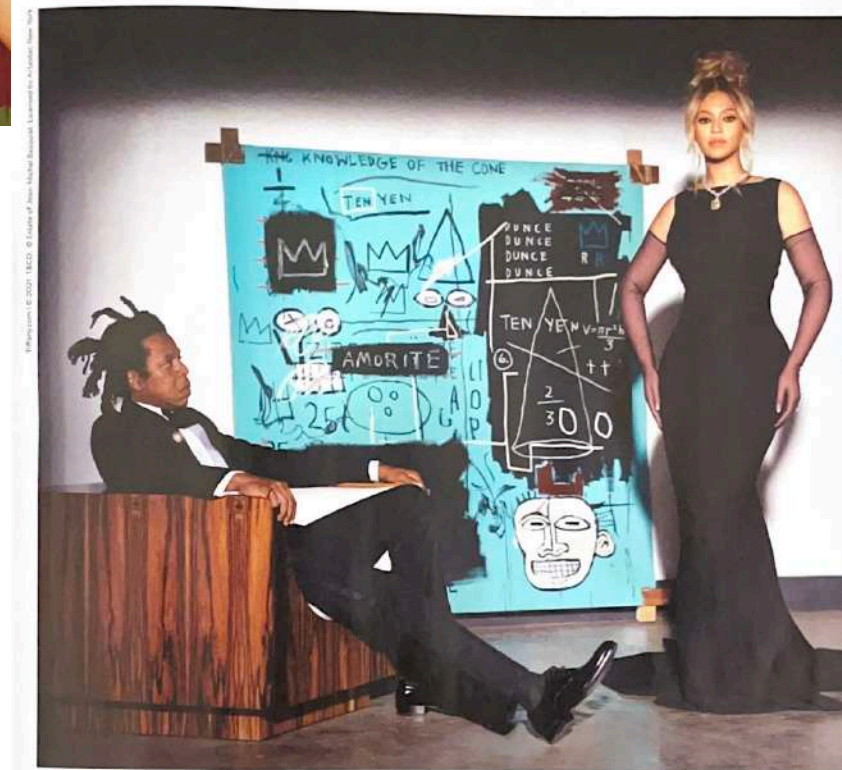
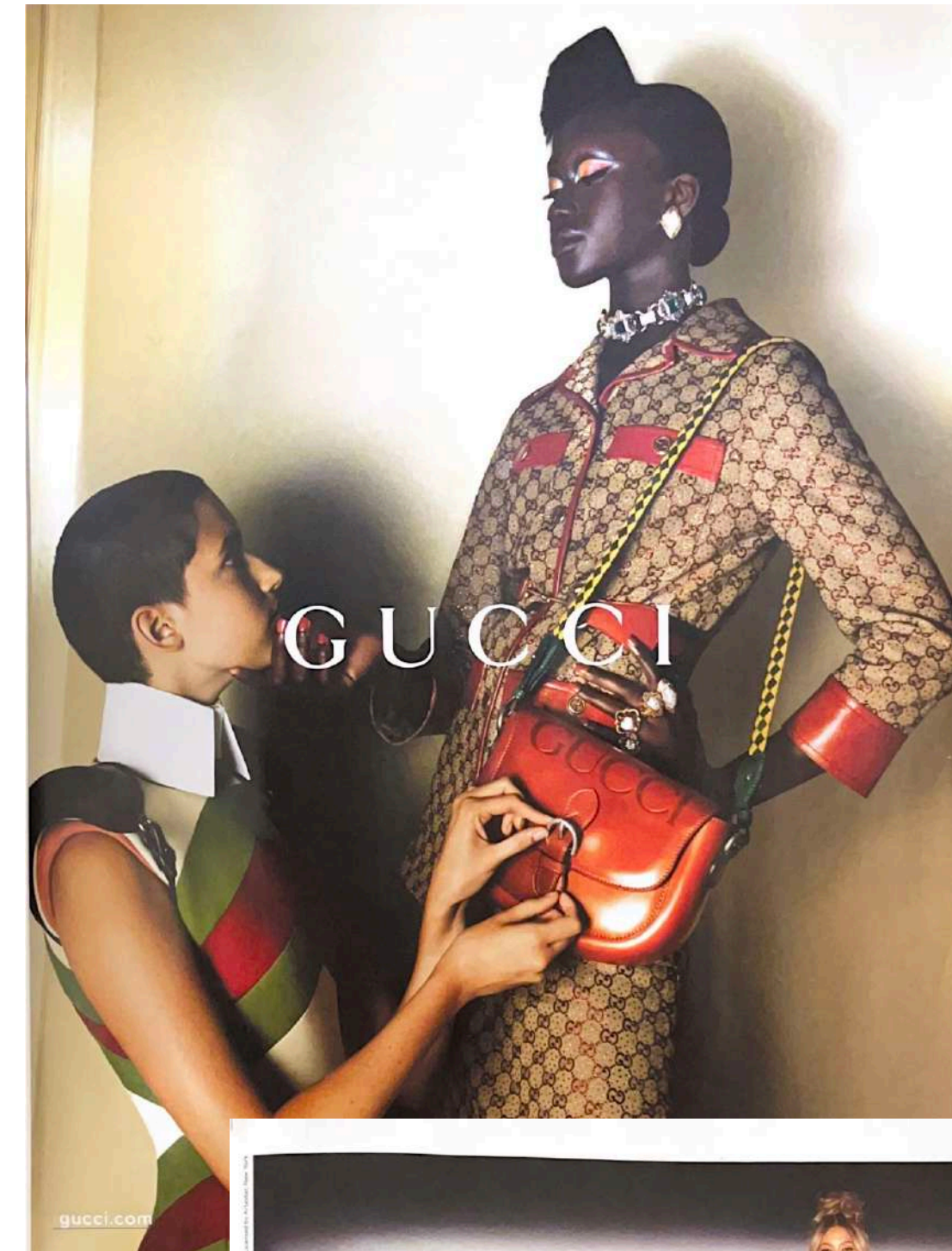
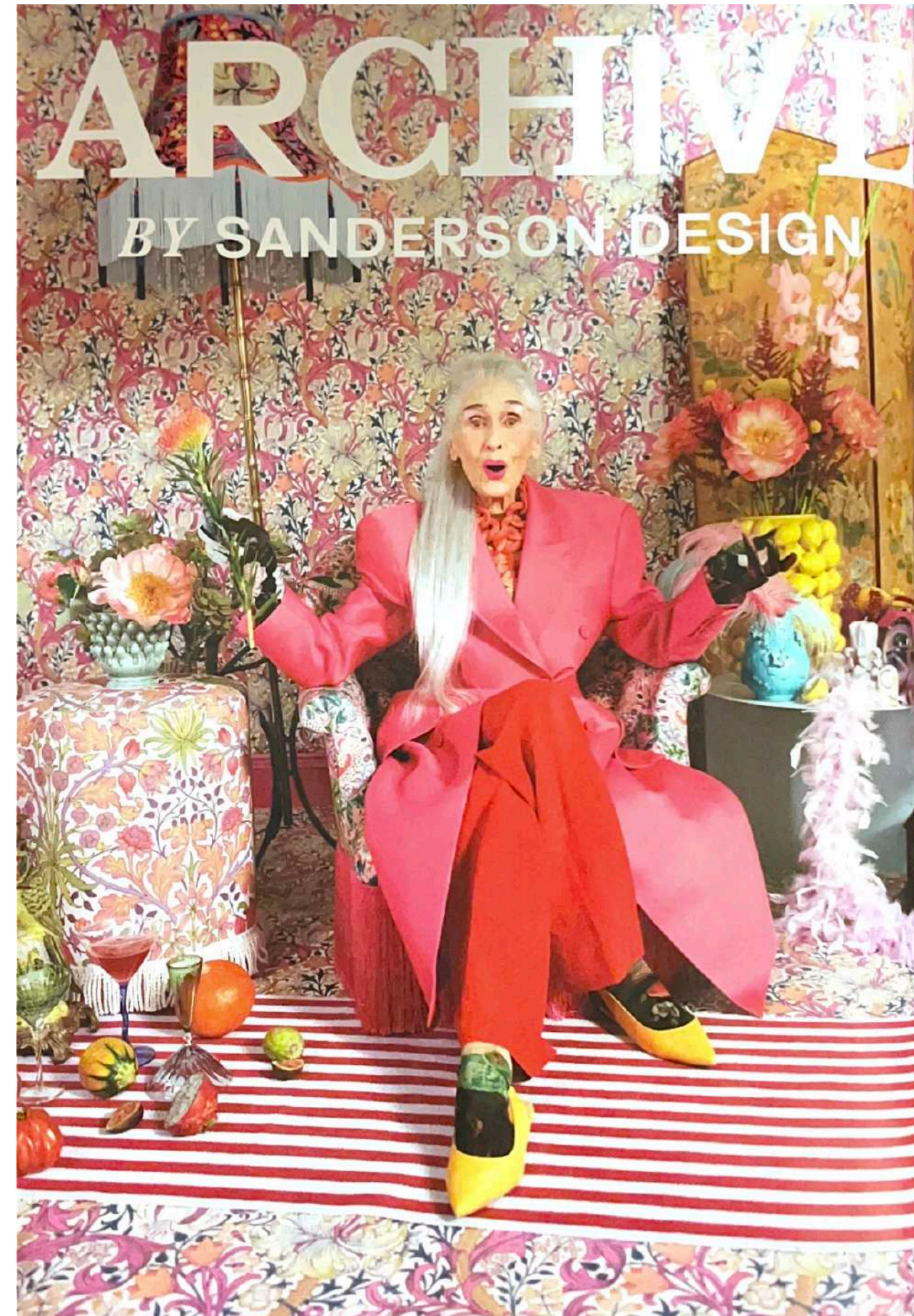
With the help of the most advanced Pixel camera ever, which includes ground-breaking features such as Real Tone (a stunning update that allows for an unparalleled portrayal of all people and the beautiful nuances of all skin tones), the resulting portraits are proof positive of the smartphone's abilities. What follows, too, are discussions with Munroe, Leomie and Clara about how they reinforce their internal security, how they bridge the gap between technology and true self – and the benefits of a robust self-esteem.

By changing up the dynamic between artist and muse, these modern creatives delved into an exploration of genuine individuality – a message that is at the heart of the Google Pixel 6. Each of the project's three muses have used their platforms to amplify their true inner voices, through the telling of stories both on and of the camera – all with the intention of helping others and themselves to feel authentically seen.

Conditions apply. For full details, search for Google Pixel 6 now at [Store.google.com](https://store.google.com)

ADVERTISING

Advertisements are commissioned pages that advertise particular brands. It's usually a single page and is very similar to any other ad like billboards, campaigns, social media ads, etc.



CELINE

40 NEW BOND STREET

BEAUTY PAGES

- Beauty pages are all about latest beauty trends and makeup ideas often derived from runways and celebrities.
- In this issue beauty pages include different products with their description and prices.
- One page is completely focused on skincare and how to take care of certain issues using the products given on the page.
- A guide to different makeup looks and skincare is also given.

THE BODY SHOP
ALUMINIUM BOTTLE, £2

A certified B-Corp, The Body Shop is offering refillable aluminium bottles for shower gels, shampoos and conditioners. Saving the planet and your wallet is a pretty look.

STYLPRO BAMBOO
REUSABLE MAKE-UP
REMOVER PADS, £13

Stylpro's brilliant reusable remover pads will gently help take away the day's make-up and greatly improve your waste impact.

KIAER WEIS LIPSTICK
IN AFFECTION, £44

A true beauty pioneer, Kiaer Weiss creates luxurious refillable, recyclable palettes and containers for its make-up. This sensual lipstick, in the shade Affection, is also a perfect neutral colour for anytime.

CHRISTOPHE ROBIN
SHAMPOO BAR, £16

Christophe Robin's shampoo bar eliminates all plastic – the only thing you'll need to recycle is the paper box that the soap comes in.

ILIA TRUE
SKIN SERUM
FOUNDATION, £52

Ilia will recycle old makeup containers from any brand to ensure all components get safely broken down. For a really beautiful glow, try its easy-to-use True Skin Serum Foundation.

TALIKA EYE THERAPY
REUSABLE EYE
PATCHES, £51

Great for those moments when you need a little extra self-care. Talika's eye patches will last you multiple uses, and can be kept in the brand's sleek reusable compact.

IZZY BEAUTY ZERO
WASTE MASCARA,
FROM £28

This refillable vegan mascara truly performs and gives you maximum lashes with minimum waste.

SANA JARDIN
SANDALWOOD TEMPLE
EAU DE PARFUM, £95

Made with a promise to be "beyond sustainability", this fragrance contains ethically sourced ingredients.

HOURLASS CURATOR
PALETTE, £156

Hourglass's refillable palette, which can easily be recycled again, will help you create endless looks and keep packaging out of landfill.

NATURAL BEAUTY

Vogue's contributing sustainability editor Amber Valletta selects her go-to brands that feel good and do good

Start the year off with a new outlook on what it means to clean up your beauty products. Today we know that there are more microplastic particles on earth than there are stars in our galaxy. Why does this matter? Because plastic is made from fossil fuels and it never disintegrates, meaning all plastic ever created is still somewhere on this planet. More plastic means more harm to the environment, animals and us, so look to brands that are taking back old or used beauty products to recycle. If your favourite brand doesn't yet have a take-back programme, contact them and urge them to do more for your beautiful world.

BEAUTY

SOFT TOUCH

From cold weather to scorching, our hands have never needed more help than they do now. Luckily, Sisley's Sisleÿa Integral Anti-Age Hand Care Anti-Aging Concentrate, \$119, contains hyaluronic acid to hydrate and plump. Fenty Skin's Hydra Reset Instant Recovery Glycolic Hand Mask, \$18, is packed with glycolic acid to help restore dry skin. And the cedarwood-scented Gloved Instant Absorb Hand Lotion, \$28, looks good and smells delicious, too.

MOOD FOOD

Banish winter blues with Karmacist's Mood Formulation capsules, from \$30. Developed by scientists, the star ingredient is a spirit-boosting saffron, alongside turmeric and lavender.

BEAUTY MUSINGS

Cultivate a natural look, with the season's freshest launches, says Hannah Coates

NEXT-LEVEL SKINCARE

Some are the days when natural skincare involved mix-it-yourself home remedies. Nowadays, we have trailblazing female founders, such as Emma Lewisham, whose namesake brand offers planet-positive and ultra-luxurious skincare that marries high science with totally natural ingredients. What's more, Lewisham's brand works with leading biochemists to create products that deliver next-level results, fast. Employing a number of active ingredients, including plant stem cells, each refillable formula is sustainably packaged, just one of the reasons it is also the first carbon-positive (meaning it offsets more carbon emissions than it releases) beauty brand in the world. "By rethinking the traditional model of beauty and creating refillable products, the whole system would be much cleaner. You can be a bystander or decide that you want to do something about them – I chose the latter," Lewisham says. For a luminous glow, look no further than the Illuminating Exfoliant, £48, which contains natural AHA and BHAs to exfoliate dead skin cells, while organic yarrow, hibiscus flower peptides and mallow work to stimulate collagen production for plump, firm skin.

BLUSH UP

There's nothing quite like an outdoor flush during winter months. The quick route to looking youthful and alive (a key requirement post-pandemic, we said) the next generation of cream blushes have mega staying power and melt seamlessly into the skin for a fresh glow – even if you've barely left the house. Use fingers to dab one of these blushing beauties on to the apples of your cheeks.

From top: Milk Makeup Bone Blush, £19; Victoria Beckham Beauty Cheeky Pink Cream Blush Stick, £34; Rose Inc Blush Divine Radiant Lip & Cheek Color, £23; Charlotte Tilbury Pearl, £66; Jones Road Lip and Cheek Stick, £30.50; & Other Stories Pretty Peach Cream Blush, £15.

INTERVIEWS



"I like that you can get older, but still feel good about yourself. If I hear another person complaining about getting old, I'm going to die"




[illegible]

- There is a down with asking about products.
- An interview

Q&A type interview
model Poppy Croft
but her favourite
view of the cover

et
kotcha

car



STROKES

How prolific hairstylist has taken root in a new

I started fairly innocuously: a quick snap on an iPhone, some six years ago, backstage at an Alexander McQueen show. The image was a male model's side profile, and it was taken by Guido Palau, so I didn't even document the asymmetric chopped he he had just created. The British-born New York-based hairstylist decided to post the picture to Instagram (it was his first on the platform), and then shared some more. The remit was always the same: a model snapped from the side against a neutral background. I leapt in and soon the #hairbyguido hashtag was born. Today Guido's Instagram documents the profiles of the myriad models he has collaborated with, either backstage at shows, or set at shoots or in his studio. Search the hashtag and more than 6,500 posts reveal other hairstylists recreating this format showcase their own work in homage.

"Taking pictures backstage became a way of scrippbooking," Guido, who is also a *Vogue* contributing beauty editor, explains. "To me, these weren't pictures. They were more like sketches or a quickly snapped before models walked the runway. It became a way of creating authentic new content for social media."

ROCKFIRE
Palau's unique flair
By Jessica Diner

oot models, friends and strangers in
de-view. No lighting, no make-up, no
plating just Guido, his phone and his
model. "I have always loved profiles in
a style of classic portraiture or old
enime brooches. I'm attracted to the
formation of the jawline, the way the
meene side-on-and, for a hairdresser,
does the hairstyle is really big, how
e you see what is going on at the
ack," says Guido, whose 30-year-plus
career includes some of British Ego's
ost celebrated covers – among them
ady Gaga, Naomi Campbell, Adele
nd, this month, Kristen McMenamy.
Now, what began as a passion for
social media is being immortalised
a book. *StarTutz* is a 132-page
ration of his most-loved naps, some
which have never been seen, each
th its own story. The images range
om old Hollywood glamour to
droogyn, romance and more – all with
quintessentially British twist.

"I feel like my Britishness is what
nifies my approach," says Guido.
is is always a punky idea of something
asic. I want the images to raise
uestions, so that when people look at
them, they question the idea of beauty
nd see all aspects of it. My work over



Hair by Guido – as captured by Steven Meisel – in Vogue, above; from left, Naomi Campbell on March 2019; Rita Gerber's March 18 show; left: Scherrer Music, April 2022. Below, from left, April 2020's Jude Cramer story; another image of Scherrer, also from April 21.



"I want the images to raise questions, so that when people look at them, they question the idea of beauty and see all aspects of it"

all these years has never really changed. It's just the medium on which the message is being seen, has."

#HairTests, by Guido Palau (*Idea Book*), is out now at Dover Street Market.

- Interviews are pages about certain people who are interviewed and often shot by the photographers and styled by the magazine's stylists.

- In this issue there are many interviews done on different types of artists, social workers and celebrities.

- There is a Q&A type internet down with model Poppy Okotcha asking about her favourite products.

- An interview of the cover star Kristen McMenamy.



IN THE ZONE

From Afghanistan to Myanmar, her dispatches have turned CNN's Clarissa Ward into a star. She talks fear, family and the front line with Kathleen Baird-Murray. Photographs by Charlotte Hadden. Styling by Julia Brenard

as chaos at Clarissa Warcome. As *Vogue's* shoot with the 19-year-old was reported and her children news of the completion, took her to the airport. She had a lot of larger sized clothes for her mum, and random pieces of camera equipment and kit boxes have all taken over what may or may not be there – I can't tell – a dining room. Her two toddlers – Ezra, three, and Caspar, one – are ushered out, little foot after little foot pitter-pattering down the stairs. The photographer, a woman, is taking pictures of the nannies in two upstairs in the Notting Hill town house, Ward gets ready for the shoot. It is to take place in a playground, for which the stylist has picked out something a little more casual: a pair of flared, pink Oscar de la Renta palazzo pants, which are about a foot too long, and Zita two feet too long. She's no stranger to chaos – you might even say it's her comfort zone. As CNN's chief international correspondent, the 41-year-old British-American multi-award-winning journalist is based in London. Not that she's here all the time. In the past year alone, she has reported from Myanmar, leading the way in the coverage of the Rohingya crisis, to the Asian nation and confronting the military junta as peaceful protests were violently suppressed. Afterwards, we saw her in crematoriums in Delhi and crowded Covid-19 wards in Uttar Pradesh as India experienced its second wave of coronavirus. And, perhaps most memorably of all, by summer 2019, she was in the heart of the Taliban's takeover in Afghanistan, with Taliban leaders about women's rights while being asked – as a woman – to step aside. The author of a memoir, *On All Fronts: The Education of a Journalist*, and the winner of nine Emmys and a Peabody Award, in months her following on Instagram went from tens of thousands to just over a million. She's been in the news herself, too. Her popularity belies it is 20 years of hard slog in parts of the world most would avoid: spending time in Beirut during unrest in the early 2000s; covering military action in the Gaza Strip; reporting on the execution of Saddam Hussein; and delivering stories from Aleppo, Syria, in 2012, where she experienced real war: shelling, snoring, and the sound of gunfire.

The last experience was perhaps the one that scarred her the most. "Shelling is psychologically a very challenging thing to deal with," she tells me. "I was just to take to leave the safe house." News reports race time to craft. You can't just go bin bam boom – you have to get a shot from here, a shot from there, build up a sequence. "Hanging out in the safe house, you're bored, you're the driver." He was chatting to me, partly in Russian, and he gave me some chocolate. Just having that human moment, eating chocolate together and talking about Russia, was soothing. And I thought, "Well, if I go, this is kind of a nice time." Her voice drops. "It's not really making me feel like I'm taking a break if it's not the last. I think you can't really make peace with it, then you get over the fear. Fear can be very crippling,"

ARCHIVE



STRONG PROFILE

How prolific hairstylist Guido Palau's unique flair has taken root in a new book. By Jessica Diner

[illegible]

Hair by Guido—
as inspired by
Steven Meisel in
Vogue above,
from left, Naomi
Carnahall on
March 2019,
Raisa Gierber's
March '18 above
left, Acherwin
Mullin, April
2017, *Belle*.
Cover story
from left, April
2019's *Julia*.
Cover story
another image
of Acherwin, also
from April '21.

FASHION EDITORIALS

- A fashion editorial is a series of 6-8 fashion or beauty images based on a particular theme.
- This issue's fashion editorial is about relaxed fashion with an edge.
- Styled by : Kate Phelan
Photography : Scott Trindle
- A lot of colourful and neutral pieces are paired together. Dramatic makeup.
- A few outdoor shots against the sun and a few studio shots.





Stella McCartney's
ballooning cover-up
and Dior's bouffant
present a weatherproof
elevation of
the everyday

Poncho, and vinyl
sne, Stella McCartney.
Leather shirt, Joseph.
Silk trousers,
The Row. Rubber
boots, Dior

Dolce & Gabbana's
pastel-toned look
takes traditional tropes
into new territory.
Cotton and silk shirt,
Dolce & Gabbana



LAST PAGE

- The last page is called *Vogue asks*.
- It is a Q&A interview with Aurora James.
- Questions like “ what would you do” are being asked here.
- Questions about her beauty routine, favourite books, travel suggestions, etc.

VOGUE ASKS

Name an art book that you love.
"Tim Walker: Story Teller [Thames & Hudson, £35]."

Do you have a favourite scent?
"I mix my own, or Tom Ford Oud Wood [£178]."

How would you spend a day with your friend Bethann Hardison?
"Gossiping by the pool at Los Angeles's Sunset Tower Hotel."

What's the ultimate party shoe?
"My Brother Vellies Bike shoe is comfy enough to cycle home in." Sandals, from £359, Brother Vellies

I'm in LA for the weekend, what should I do?
"Visit the botanical gardens in Pasadena and the Getty Museum, and try the lavender ice-cream at Mashti Malone's."

If you were allowed to raid anyone in the world's wardrobe, whose would it be?
Diane von Furstenberg's, for a buffalo-print wrap dress.

You have five minutes to get ready, what do you put on?
A vintage Dior Bar Jacket and over-the-knee boots.

How do you lift any room in a house?
Vintage paper lamps by Ingo Maurer.

Do you have a scented candle of choice?
Cire Trudon Abd El Kader.

Someone's imitating my style, what do I say?
It depends if they're copying you in your high school, or they're copying you at Zara.

What was your greatest-ever fashion purchase?
My Tom Ford Gucci bamboo watch.

Is there a piece of jewellery that's suitable for every occasion?
A gold-mesh collar necklace.

What's the worst cliché in fashion?
"Get the look for less."

Describe your beauty routine.
"Dr Barbara Sturm Darker Skin Tones Foam Cleanser [£45], Vintner's Daughter Active Botanical Serum [£175], Nars Blush [£26] and Dior Addict Lip Glow [£30]."

How did you keep your cool at September's Met Gala with Alexandria Ocasio-Cortez?
"Really deep breaths."

What would Aurora James do?
Advice on life and style from the Brother Vellies designer

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